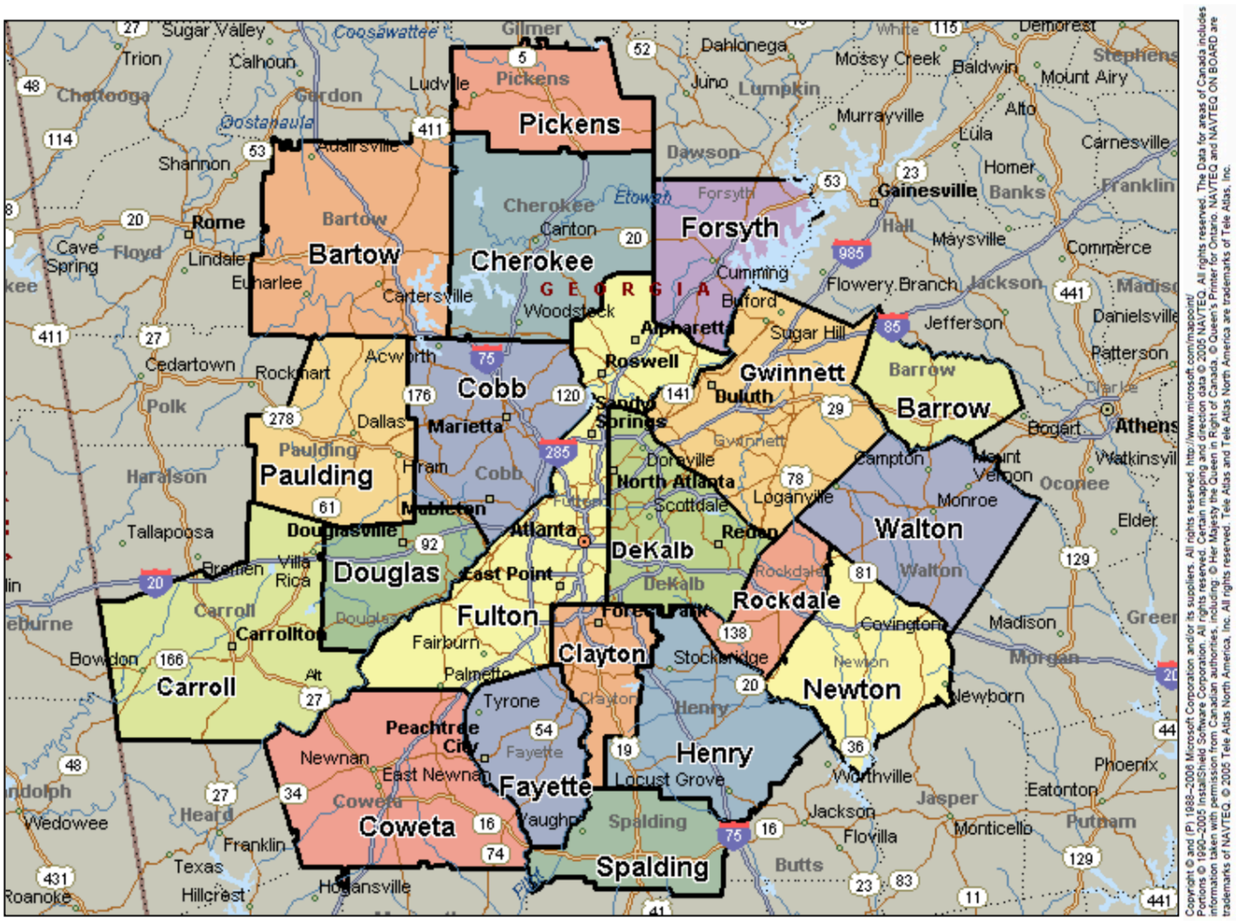Business Wise Metro Atlanta Research Coverage Area