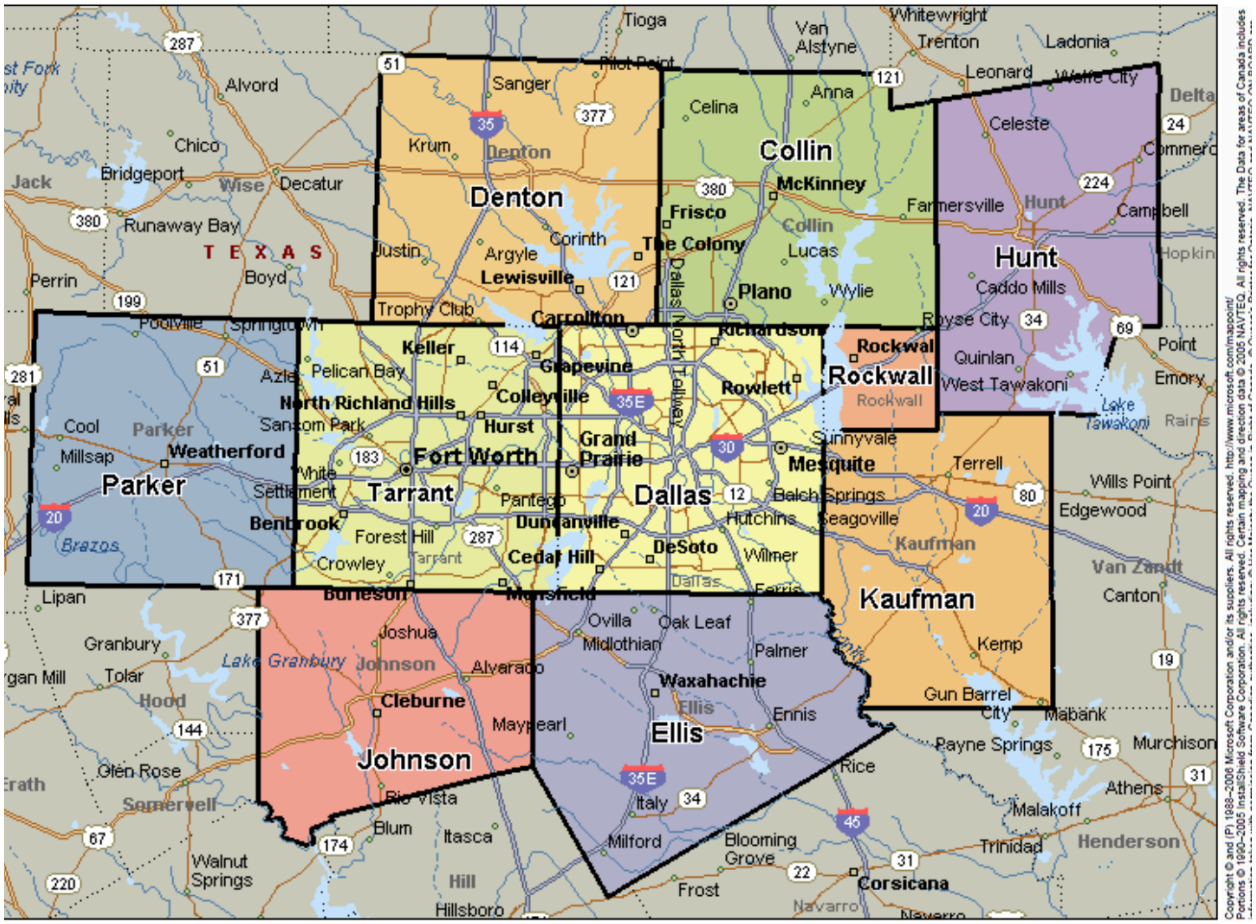Business Wise Dallas-Fort Worth Metroplex Research Coverage Area